A suggested strategy for the development of intellectual capital in the faculties of education in the light of culture of creativity.

عهد
صفاء محمود علي محمود
عضو دعم فني بمنطقة سوهاج الأزهرية

إشراف
الدكتور
RGB صديق سلطان
Professor of the Teaching of the Teaching of Philosophy
جامعة سوهاج

الأستاذ الدكتور
عبد المعين سعد الدين هندى
Professor of the Teaching of Philosophy
جامعة سوهاج

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[[المستخلص]]

تدور الدراسة حول "ال استراتيجية مقترحة لتنمية رأس المال الفكري بكليات التربية في ضوء ثقافة الإبداع.

وقد هدفت الدراسة إلى محاولة التوصل إلى استراتيجية يمكن من خلالها تهيئة رأس المال الفكري بكليات التربية في ضوء ثقافة الإبداع.

وقد توصلت الدراسة إلى مجموعه من النتائج من أهمها وجود الكثير من المميزات والفرص التي تتيحها كليات التربية ونقاط القوة التي يمكن تدعيمها وحسن استثمارها بالإضافة إلى وجود بعض نقاط الضعف الداخلية وبعض التهديدات التي تفرضها المجتمع الخارجي والتي يمكن تجنبها وتقليل أثارها والتي تم من خلالها التوصل إلى وضع تصور لاستراتيجية مقترحة لتنمية رأس المال الفكري بكليات التربية في ضوء ثقافة الإبداع.
Abstract

The study revolves around "A suggested strategy for the development of intellectual capital in the faculties of education in the light of culture of creativity".

The study was aimed to try to come up with a strategy through which the intellectual capital of the faculties of education development in the light of the culture of creativity. And focus in particular to recognize the concept of intellectual capital, and its importance and the most important components and the main entrances and measurement methods, meant the culture of creativity review, and its importance and the most important levels of spreading the culture of creativity and the most important stages in the process of creative faculties of education and the main obstacles to a culture of creative faculties of education, knowledge of the most important capital development trends intellectual faculties of education in light of the culture of creativity, and the disclosure of the most important features of the reality of intellectual capital development in the light of the culture of creativity, so as to contribute to the educational literature that dealt with the culture of creative faculties of education, is a practical contribution in the development of the concept of intellectual capital faculties of education development, and to identify Dortnumeih intellectual capital in the development of colleges of education in light of the culture of creativity.

The study on the adopted curriculum is the descriptive approach, which boils down to identifying the problem under study, through access to a number of research and studies on the development of intellectual capital faculties of education, and culture of creativity with a view to writing theoretical chapters and the preparation of the field study tools and is in a questionnaire about the reality of the head of the development of poll intellectual capital faculties of education and applied to a representative sample of faculty members faculties of education size was 206 member universities (Ain Shams - Mansoura Suez - Sohag) and interpretation of the results that have been accessed and to reach the proposed appropiat.

The study found a range of results from the most important and having a lot of advantages and opportunities offered by colleges of education and strengths that can be strengthened and well-invested, which in addition to having some internal weaknesses and some of the threats posed by the external community and that can be avoided and reduce raised and through which to reach a position perception of asuggested strategy for the development of intellectual capital faculties of education in light of the culture of creativity.